## CONTRACT



And:

**GMMB** 3050 K STREET NW WASHINGTON, DC 20007

	Contract / Revision		Alt Order #			
	330485	/		WOC1003	2640	
Product						
Candidate Orders						
Contract Dates	Estimate #					
08/18/12 - 08/31/12	1617					
Advertiser	•		Or	iginal Date	/ Revision	
OBAMA FOR AMERICA			C	08/16/12	/ 08/28/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broado	Broadcast		Cash	
	Station	Accour	nt E	xecutive	Sales Office	
	WTVJ	Corey Lane		e	Philadelphia NS	
	Special Handling					

Demographic RHH

IDB# Advertiser Code Product Code 101 Agency Ref Advertiser Ref 19078 25779 Spots/

*Line Ch Start Date End Date Description	Start/End Time Days	Length Week Rate	TypeS	pots	Amount
N 1 WTVJ 08/20/12 08/31/12 5A-6A TISF	5A-6A	:30	NM	10	\$500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTI					
Start Date Week: 08/18/12 End Date Weekdays Spots/Week  Week: 08/18/12 Find Date Weekdays MTWTF 5	Rate *50.00				
Week: 08/18/12	\$50.00 \$50.00				
	****		N.13.4	•	<b>40.000.00</b>
N 2 WTVJ 08/20/12 08/31/12 6A-7A TISF	6A-7A	:30	NM	8	\$3,600.00
Week: O8/18/12 End Date Weekdays Spots/Week 08/24/12 MTWTF 4	<u>Rate</u> \$450.00				
Week: 08/25/12 08/31/12 MTWTF 4	\$450.00				
N 3 WTVJ 08/20/12 08/31/12 7A-9A TODAY	7A-9A	:30	NM	10	\$7,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/18/12 08/24/12 MTWTF 5	\$700.00				
Week: 08/25/12 08/31/12 MTWTF 5	\$700.00				
N 4 WTVJ 08/20/12 08/31/12 9A-10A TODAY II	9A-10A	:30	NM	10	\$3,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/18/12 08/24/12 MTWTF 5	\$300.00				
Week: 08/25/12 08/31/12 MTWTF 5	\$300.00				
N 5 WTVJ 08/18/12 08/25/12 7A-9A SAT TODAY	7A-9A	:30	NM	1	\$350.00
Week: O8/18/12 End Date Weekdays Spots/Week  Veek: 08/18/12 08/24/12S- 1	<u>Rate</u> \$350.00				
Week: 08/25/12 08/31/12S- 1	\$350.00 \$350.00				
Spot Ch Date Range Description	Start/End Time Weeko	days Length Rate	Туре		
2 WTVJ 08/25/12-08/31/12 7A-9A SAT TODAY	7A-9A	Sa :30 \$350.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.1		Sa50 <del>\$600.00</del>	14171		
DNA-SEVERE WX COVERAGE	0,0.10				
N 6 WTVJ 08/18/12 08/25/12 9A-10A MIAMI SA/WKND T	C9A-10A	:30	NM	15	\$6,900.00
Start Date End Date Weekdays Spots/Week	Rate		Ī		

(\* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



Contract / Revision Alt Order # WOC10032640 330485 Contract Dates Product Estimate # 08/18/12 - 08/31/12 Candidate Orders 1617

Advertiser Original Date / Revision 08/16/12 08/28/12 **OBAMA FOR AMERICA** /

	<u> </u>					
			Spots			
*Line Ch Start Date End Date Description	Start/End Time	Days Ler	ngth Weel		Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/18/12         08/24/12        S-         2	Rate \$175.00					
Week: 08/25/12 08/31/12S- 2	\$175.00 \$175.00					
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Туре	
3 WTVJ 08/25/12-08/31/12 9A-10A MIAMI SA/WKND 7		Sa		<del>\$175.00</del>	NM	
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.1	5,6.16			,		
DNA-SEVERE WX COVERAGE						
5 WTVJ 08/29/12-08/31/12 7A-9A TODAY	7A-9A	WThF	:30	\$700.00	NM	
MG for 20.7,15.3,7.2,5.2,8.4,6.3 6 WTVJ 08/29/12-08/31/12 7A-9A TODAY	7A-9A	WThF	:30	\$700.00	NM	
M MG for 20.7,15.3,7.2,5.2,8.4,6.3	7A-9A	WIIII	.30	\$700.00	INIVI	
7 WTVJ 08/29/12-08/31/12 5P-6P NBC 6 NEWS @5P	5P-6P	WThF	:30	\$500.00	NM	
MG for 20.7,15.3,7.2,5.2,8.4,6.3				,		
8 WTVJ 08/29/12-08/31/12 5P-6P NBC 6 NEWS @5P	5P-6P	WThF	:30	\$500.00	NM	
MG for 20.7,15.3,7.2,5.2,8.4,6.3						
9 WTVJ 08/29/12-08/31/12 6P-630P EARLY NEWS	6P-630P	WThF	:30	\$800.00	NM	
MG for 20.7,15.3,7.2,5.2,8.4,6.3 10 WTVJ 08/29/12-08/31/12 6P-630P EARLY NEWS	6P-630P	WThF	:30	\$800.00	NM	
M MG for 20.7,15.3,7.2,5.2,8.4,6.3	0F-030F	WIIII	.30	φουσ.υυ	INIVI	
11 WTVJ 08/29/12-08/31/12 11P-1135P L. NEWS	11P-1135P	WThF	:30	\$1,200.00	NM	
MG for 20.7,15.3,7.2,5.2,8.4,6.3				. ,		
12 WTVJ 08/29/12-08/31/12 1135-1235A TONIGHT/W L	_E 1135P-1235A	WThF	:30	\$450.00	NM	
MG for 20.7,15.3,7.2,5.2,8.4,6.3						
13 WTVJ 08/29/12-08/31/12 1236-135A JIMMY FALLON	N 1236-135A	WThF	:30	\$350.00	NM	
MG for 20.7,15.3,7.2,5.2,8.4,6.3 14 WTVJ 08/29/12-08/31/12 11-1130A NBC MIAMI AT 1	11/11Δ-1130Δ	WThF	:30	\$125.00	NM	
M MG for 20.7,15.3,7.2,5.2,8.4,6.3	11711A-1130A	WIIII	.30	\$123.00	INIVI	
15 WTVJ 08/29/12-08/31/12 11-1130A NBC MIAMI AT 1	11/11A-1130A	WThF	:30	\$125.00	NM	
MG for 20.7,15.3,7.2,5.2,8.4,6.3						
16 WTVJ 08/29/12-08/31/12 11-1130A NBC MIAMI AT 1	11/11A-1130A	WThF	:30	\$125.00	NM	
MG for 20.7,15.3,7.2,5.2,8.4,6.3						
N 7 WTVJ 08/19/12 08/26/12 8A-9A SUN TODAY	8A-9A		:30		NM 1	\$600.00
Start DateEnd DateWeekdaysSpots/WeekWeek:08/18/1208/24/12S1	Rate Pcool 00					
Week: 08/18/12 08/24/12S 1 Week: 08/25/12 08/31/12S 1	\$600.00 \$600.00					
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Туре	
2 WTVJ 08/25/12-08/31/12 8A-9A SUN TODAY	8A-9A	Si		\$600.00	NM	
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.1		50		φουσίου		
DNA-SEVERE WX COVERAGE	·					
N 8 WTVJ 08/20/12 08/31/12 10A-11A TODAY III	10A-11A		:30		NM 9	\$2,250.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 08/18/12 08/24/12 MIWTF 5	\$250.00 Start/End Time	Mookele	ا ممجداد	Data	Tyma	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 4 WTVJ 08/18/12-08/24/12 10A-11A TODAY III	Start/End Time 10A-11A	<u>Weekdays</u> MTuWThF	Length :30	Rate <del>\$250.00</del>	<u>Type</u> <i>NM</i>	
7 VV I VJ 00/10/12-00/24/12 10A-11A 10DAT III	IUA-IIA	1911 UW 1111'	.30	<del>φε ου. ου</del>	INIVI	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16

**DNA-SEVERE WX COVERAGE** 

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. FOR NBCE CONTRACTS:

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	Contract / Revision	Alt Order #
	330485 /	WOC10032640
Contract Dates	Product	Estimate #
08/18/12 - 08/31/12	Candidate Orders	1617

Advertiser	Original Date / Revision						
OBAMA FOR AMERICA	08/16/12 / 08/28/12						

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/25/12 08/31/12 MTWTF 5	\$250.00				
N 9 WTVJ 08/20/12 08/31/12 1P-2P DAYS	1P-2P	:30	NM	10	\$2,000.00
Start Date	<u>Rate</u> \$200.00				
Week: 08/25/12 08/31/12 MTWTF 5	\$200.00				
N 10 WTVJ 08/20/12 08/31/12 2P-3P PEOPLE'S COURT	2P-3P	:30	NM	10	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate		j		
Week: 08/18/12 08/24/12 MTWTF 5 Week: 08/25/12 08/31/12 MTWTF 5	\$200.00 \$200.00				
N 11 WTVJ 08/20/12 08/31/12 4-5P ELLEN	4P-5P	.20	NIM	40	£4.000.00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	10	\$4,000.00
Week: 08/18/12 08/24/12 MTWTF- 5	\$400.00		i		
Week: 08/25/12 08/31/12 MTWTF 5	\$400.00				
N 12 WTVJ 08/20/12 08/31/12 5P-6P NBC 6 NEWS @5P	5P-6P	:30	NM	10	\$5,000.00
Week: 08/18/12 End Date Weekdays Spots/Week  Week: 08/18/12 08/24/12 MTWTF 5	<u>Rate</u> \$500.00				
Week: 08/25/12 08/31/12 MTWTF 5	\$500.00				
N 13 WTVJ 08/20/12 08/31/12 6P-630P EARLY NEWS	6P-630P	:30	NM	10	\$8,000.00
Start Date End Date Weekdays Spots/Week	Rate	.00		10	φο,σσσ.σσ
Week: 08/18/12 08/24/12 MTWTF 5	\$800.00				
Week: 08/25/12 08/31/12 MTWTF 5	\$800.00				
N 14 WTVJ 08/18/12 08/26/12 6P-630P SA-SU 6P Start Date End Date Weekdays Spots/Week	6P-630P	:30	NM	4	\$3,200.00
Week: 08/18/12 08/24/12SS 2	<u>Rate</u> \$800.00		ı		
Week: 08/25/12 08/31/12SS 2	\$800.00				
N 15 WTVJ 08/18/12 08/26/12 630P-7P NIGHTLY NEWS	630-7P	:30	NM	1	\$3,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/18/12 08/24/12SS 1  Spot Ch Date Range Description	\$3,000.00 Start/End Time	Weekdays Length Rate	Туре		
1 WTVJ 08/18/12-08/24/12 630P-7P NIGHTLY NEWS	630-7P	SaSt :30 \$3.000.00	NM		
See MG 15.3		, ,			
DNA-SPORTS OVERRUN	620 ZD	SaSı :30 <del>\$3.000.00</del>	N/A 4		
3 WTVJ 08/25/12-08/26/12 630P-7P NIGHTLY NEWS  1 See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.1	630-7P 5 6 16	SaSι :30 <del>\$3,000.00</del>	NM		
DNA-SEVERE WX COVERAGE	0,0.70				
Week: 08/25/12 08/31/12SS 1	\$3,000.00				
N 16 WTVJ 08/20/12 08/31/12 7P-730P EXTRA	7P-730P	:30	NM	6	\$6,000.00
Week: 08/18/12 End Date Weekdays Spots/Week  Week: 08/18/12 08/24/12 MFWTF 3	<u>Rate</u> \$1.000.00				
Week: 08/25/12 08/31/12 MTWTF 3	\$1,000.00		1		
N 17 WTVJ 08/20/12 08/31/12 730P-8P ACCESS HOLLYV		:30	NM	4	\$4,000.00
Start Date End Date Weekdays Spots/Week	Rate			-	, ,
Week: 08/18/12 08/24/12 MTWTF 2	\$1,000.00		ļ		
Week: 08/25/12 08/31/12 MTWTF 2	\$1,000.00				

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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	330485 /	Alt Order # WOC10032640		
Contract Dates 08/18/12 - 08/31/12	Product Candidate Orders	Estimate # 1617		

 Advertiser
 Original Date / Revision

 OBAMA FOR AMERICA
 08/16/12 / 08/28/12

Spots/

		Spo	ots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length We		Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate	· · · · · · · · · · · · · · · · · ·				
N 18 WTVJ 08/21/12 08/28/12 8-10P AMERICA'S GOT TA	L 8P-10P	:30		NM	4	\$32,000.00
Start Date End Date Weekdays Spots/Week	Rate					, , , , , , , , , , ,
Week: 08/18/12 08/24/12 -T 2	\$8,000.00					
Week: 08/25/12 08/31/12 - T 2	\$8,000.00					
N 19 WTVJ 08/22/12 08/29/12 10-11P LAW & ORDER: SV	U10P-11P	:30		NM	2	\$12,000.00
Start Date	Rate			Ī		
Week: 08/18/12 08/24/12 W 1	\$6,000.00					
Week: 08/25/12	\$6,000.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Type		
2 WTVJ 08/25/12-08/31/12 10-11P LAW & ORDER: SV	/U 10P-11P	W:30	<del>\$6,000.00</del>	NM		
See MG 19.3		•••				
3 WTVJ 08/29/12-08/29/12 9-10P AMERICA'S GOT TA	ALI9P-10P	W :30	\$6,000.00	NM		
MG for 19.2 08/29						
N 20 WTVJ 08/18/12 08/25/12 8-9P COMEDY ENCORE	8P-9P	:30		NM	3	\$6,000.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 08/18/12 08/24/12S- 2	\$2,000.00	M	5.	_		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WTVJ 08/18/12-08/24/12 8-9P COMEDY ENCORE	8P-9P	Sa :30	<del>\$2,000.00</del>	NM		
See MG 20.5,20.6 PREEMPT-PROGRAM CHANGE						
2 WTVJ 08/18/12-08/24/12 8-9P COMEDY ENCORE	8P-9P	Sa :30	<del>\$2,000.00</del>	NM		
See MG 20.5.20.6	01 01	5a .00	Ψ2,000.00	7 4747		
PREEMPT-PROGRAM CHANGE						
5 WTVJ 08/18/12-08/24/12 8-9P AMERICA;S GOT TAI	LE 8P-9P	Sa :30	\$2,000.00	NM		
MG for 20.2,20.1						
6 WTVJ 08/18/12-08/24/12 8-9P AMERICA;S GOT TAI	LE8P-9P	Sa :30	\$2,000.00	NM		
MG for 20.2,20.1						
Week: 08/25/12 08/31/12S- 2	\$2,000.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
3 WTVJ 08/25/12-08/31/12 8-9P COMEDY ENCORE	8P-9P	Sa :30	<del>\$2,000.00</del>	NM		
See MG 20.7,20.8						
PREEMPT-PROGRAM CHANGE			_			
4 WTVJ 08/25/12-08/31/12 8-9P COMEDY ENCORE	8P-9P	Sa :30	<del>\$2,000.00</del>	NM		
See MG 20.7,20.8						
PREEMPT-PROGRAM CHANGE 7 WTVJ 08/25/12-08/31/12 8-9P AGT	8P-9P	Sa :30	\$2.000.00	A /A 4		
M See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.1		Sa :30	<del>\$2,000.00</del>	NM		
DNA-SEVERE WX COVERAGE	5,6.76					
8 WTVJ 08/25/12-08/31/12 8-9P AGT	8P-9P	Sa :30	\$2,000.00	NM		
⊕ MG for 20.4,20.3	o. o.	5a 100	ψ=,σσσ.σσ			
N 21 WTVJ 08/19/12 08/26/12 SU 7-8P PRIME	7P-8P	:30		NM	4	\$12,000.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI	-	Ψ12,000.00
Week: 08/18/12 08/24/12 S 2	\$3,0000.00			j		
Week: 08/25/12	\$3,000.00			j		
N 22 WTVJ 08/18/12 08/31/12 11P-1135P L. NEWS	11P-1135P	:30		NM	8	\$9,600.00
					-	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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08/16/12

/ 08/28/12



	Contract / Revision 330485 /	Alt Order # WOC10032640
Contract Dates 08/18/12 - 08/31/12	Product Candidate Orders	Estimate # 1617
Advertiser		Original Date / Revision

						,	Spots/				
*Line Ch Start	Date End Da	ate Description	on	Start/End Time	Days	Length \	Week	Rate	Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 08/18/12	08/24/12	MTWTFS-	4	\$1,200.00							
Week: 08/25/12	08/31/12	MTWTFS-	4	\$1,200.00							
N 23 WTVJ 08/20	/12 08/24/1	2 11-1130A	NBC MIAMI AT 1	1,11A-1130A	MTWTF	:30	1	\$175.00	NM	1	\$175.00
							Tota	als		151	\$133,175.00

**OBAMA FOR AMERICA** 

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	79	\$77,400.00	\$65,790.00
08/27/12 -08/31/12	72	\$55,775.00	\$47,408.75
Totals	151	\$133,175.00	\$113,198.75

Signature:	Date:	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.